

Location & Background

The project site is located at 624 North Coast Highway within the non-appealable jurisdiction of the Local Coastal Program. The property has a zoning designation of (D) Downtown Subdistrict 9, which permits commercial retail and residential uses where appropriate. An existing 1,019-square-foot fast food drive-thru restaurant known as Wienerschnitzel exists on the 20,004 square foot site. The site has been utilized by several different eating and drinking establishments over the years, such as a Frosty Freeze in 1965, a sandwich shop in 1968, and the Wienerschnitzel fast food restaurant for a majority of the building's existence. The building holds no historical significance as per the State of California Records of surveys.

Project Description

The applicant has requested a Development Plan (RD16-00003), a Conditional Use Permit (RCUP16-00002), and Regular Coastal Permit (RRP16-00004) as described below:

Development Plan (RD16-00003) represents a request for the following:

The demolition of the existing 1,019-square-foot drive-thru fast-food restaurant on a 0.46-acre property located at 624 North Coast Highway, to enable the construction of a single-story 3,720-square-foot multi-tenant commercial building. Approximately 1,800-square-feet of the proposed building would be dedicated to a drive-thru Starbucks business, 1,804-square-feet would be dedicated for future retail users and the remaining 116-square-feet would be dedicated to the electrical room.

<u>Conditional Use Permit (RCUP16-00002)</u>: Article 4 Section 450(H2) & Article 1220 of the "D" Downtown District Zoning Ordinance requires a Conditional Use Permit for espresso stands and drive-thru coffee establishments. The applicant is proposing to operate a drive-thru Starbucks coffee shop within a portion of the multi-tenant commercial building.

<u>Regular Coastal Permit (RRP16-00004)</u>: This project is situated within the Coastal Zone and requires a Regular Coastal Permit. The Local Coastal Plan designates the project site as General Commercial. The General Commercial category allows for a variety of retail, restaurants, service and office uses, and the proposed use is consistent with this category.

<u>Analysis</u>

KEY PLANNING ISSUES

1. General Plan conformance

The General Plan Land Use Map designation for the subject property is Downtown. The proposed project is consistent with this designation and the goals and objectives of the City's General Plan as follows:

- A. Land Use Element I
- Goal 1.11 Balanced Land Use
- <u>Objective</u>: To develop and use lands for the long-term provision of a balanced, self-sufficient, and efficient community.
- <u>Policy A</u>: The City shall establish and enforce a balanced distribution of land uses to organize the City in a hierarchy of activity centers and land uses so as to foster a sense of neighborhood, community, and regional identity.
- <u>Policy B</u>: The City shall analyze proposed land uses for assurance that the land use will contribute to the proper balance of land uses within the community or provide a significant benefit to the community.

This project is sited within an existing commercial fast-food restaurant site, along a major regional transportation corridor, known as North Coast Highway. The construction and operation of the proposed multi-tenant building with a drive-thru Starbucks would be an appropriate land use given the site's location and land use designation. The proposed project complements the existing mix of land uses along North Coast Highway and provides an additional food service to the community.

The project would include the development of a multi-tenant building featuring a contemporary design that includes a mix of materials that are consistent with the surrounding buildings along Coast Highway. The proposed building would consist of composite wood sidings, plaster finishes, metal wall coverings, metal canopies, open lattice patio coverings, and clear glazed windows. The building exhibits several off-setting wall planes and articulation that breaks up the building massing and enhances the overall design. The exterior paint scheme incorporates a variety of colors consisting of white stucco and grey metal wall finishes, with complimenting wood composite decorative wall coverings.

The project has been designed to ensure minimal impacts to the surrounding area, by the use of the proposed landscaping acting as a sound and physical buffer. The location of the proposed building has been specifically placed towards the northwestern portion of the site and away from the residential areas to mitigate potential impacts to the neighboring residential area to the east. The design of the drive-through facilities ensures that vehicle queuing would not impede traffic circulation within the neighborhood.

2. Zoning Ordinance Compliance

This project is located in the Downtown (D9) zone district, which permits commercial, residential, and mixed-use developments. The following table summarizes the proposed and applicable development standards for the project site:

	REQUIRED	PROPOSED
Minimum Lot Size	5,000 sq. ft.	0.46 acres (Existing)
Front-Yard Setback	10-ft.	13.2-ft.
Side-Yard Setback	N/A	100+-ft.
Corner Side-Yard Setback	10 - ft.	12-ft.
Rear-Yard Setback	N/A	18-ft.
Lot Width	50-ft.	99+-ft
Building Height	45-ft.	20-31 -ft.
Parking	24 stalls	24 stalls
Landscaping	15%	19%

The proposed project meets all applicable requirements of the OZO and the project as proposed is compatible with existing and potential commercial developments on the adjoining properties or in the surrounding neighborhood. The existing 0.46-acre property includes three existing parcels with the larger approximate 10,000-square-foot parcel being developed with the single-story 3,720-square-foot multi-tenant commercial building the proposed, and the remaining two 5,000-square foot lots being developed with the associated parking and landscaping. The three existing parcels would meet the required development regulations and lot size requirements of the OZO.

The proposed single-story multi-tenant commercial building with parking would be situated within the north western half of the property, and the associated trash enclosure, landscaping and parking would be developed towards the eastern and southern portions of the site. The proposed Starbucks drive-thru would be constructed within the north western portion of the multi-tenant building with the drive-up window being situated on the east building elevation. The drive-thru would be accessed from the alley and would provide stacking for ten vehicles. The Starbucks building would provide indoor seating for as many as 40 patrons, while outdoor tables and chairs on the north-facing elevation would provide for an additional 16 patrons. The proposed hours-of-operation for the Starbucks use would be from 5:00 a.m. to 12:00 a.m., 7 days a week. The

drive-thru would be available 24-hours. The applicant has indicated that no more than four (4) employees are expected to be on-site during a regular shift.

The southern and eastern portions of the site would accommodate surface parking, landscaping, stormwater detention facilities, and a trash enclosure. The site would provide a total of 24 parking stalls access by the alley and additional driveway off of North Coast Highway. The 24 parking stalls would meet the 1986 Zoning Ordinance parking requirements for restaurants and retail establishments.

The proposed conceptual landscape plan includes a net increase in landscaping for the site. Currently the site exists with nine trees and limited ground cover landscaping. The site would be at least 19 percent landscaped with a total of ten new trees and full drought tolerant low-lined and ground covering landscaping. Additional drought tolerant landscaping would be provided at the property frontages and around the parking areas and the proposed building. The proposed landscaping would enhance the site; as well as, the property frontage along North Coast Highway and Windward Way.

Discussion

Staff's analysis focused on the compatibility of the project with the existing uses of the area and the project's consistency with the underlying Downtown Ordinance, and the Local Coastal Program.

<u>Issue: Project Consistency with applicable development standards</u>: The demolition of the existing 1,019-square-foot drive-thru fast-food restaurant to enable the construction of a 3,720-square-foot multi-tenant single story commercial building. Approximately 1,800-square-feet of the proposed building would be dedicated to a drive-thru Starbucks business, 1,804-square-feet would be dedicated for future retail users, and the remaining 116-square-feet would be dedicated to the electrical room on a 0.46-acre property located at 624 North Coast Highway, pursuant to Articles 12, 31, and 43 of the Downtown Zoning Ordinance.

Recommendation: The underlying land use designation and zoning for the subject site – Commercial - is intended to provide opportunities for various types of commercial land uses including major tenant and restaurant uses. The overall site design and re-development of the commercial retail center meets or exceeds the development standards.

The project site is presently comprised of the existing 1,019-square-foot drive-thru fast-food restaurant and the demolition of the restaurant for a multi-tenant commercial building with a drive-thru Starbucks would require additional parking as existing on site.

Based on the off-street parking requirements contained with in Article 31, the 3,720-square-foot multi-tenant single story commercial building would be required to provide 18 parking spaces and five queued spaces for drive-thru and drive-up service. Per the proposed site plan, the project would provide 24 spaces, which results in an excess of parking.

The building's design has been specifically designed to accommodate general retail operations within commercial space. Based on these facts, it is unlikely that a subsequent use would result in an increase in parking demand. Therefore, staff concurs that the proposed 24 spaces would be sufficient to meet the demands for the commercial uses.

The proposed commercial development and anticipated commercial uses will not adversely impact the surrounding area. The proposed retail/commercial uses are intended to serve needs of nearby residential areas and provide additional revenue to the commercial site. Staff has determined that the project will help contribute to the economic development of the neighborhood, by providing a commercial use that will foster commercial activity to an under utilized area of North Coast Highway.

Environmental Determination

The proposed project is categorically exempt from review under the California Environmental Quality Act (CEQA) because it qualifies for issuance of a Article 19, "In-Fill Development" exemption (CEQA Guidelines, Section (15332). In the event the project is ultimately approved, the applicant will be issued a Notice of Exemption (NOE) for posting with the San Diego County Clerk-Recorder.

Recommendation

Staff recommends that the Downtown Advisory Committee (DAC) recommend approval of the Development Plan, Conditional Use Permit, and Regular Coastal Permit for the demolition of the existing 1,019-square-foot drive-thru fast-food restaurant to enable the construction of a 3,620-square-foot multi-tenant single story commercial building with 1,800-square-feet of the building being dedicated to a drive-thru coffee business to the Community Development Commission (CDC) for final approval. This entitlement would be considered by the CDC in March or April.

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					ACCERTECEIVED			BY	
Application for Discretionary Permit Development Services Department / Planning Division					MAY 19 2016				
(760) 435-3520 Oceanside Civic Center 300 North Coast Highway Oceanside, California 92054-2885					CITY OF OCEANSIDE EVELOPMENT SERVICES				
Please Print or Type All Information					HEARING				
PART I - APPLICANT I	NFORMATION			1	G	PA			
1. APPLICANT BART PEBBLES			2. STATUS		M	ASTER/SP.P	LAN		
624 N. Coast Highway, LLO			DEVELOPER		Z	ONE CH.			
3. ADDRESS	mine CA 02614	Ph: 949-	4. PHONE/FAX/E-mail 725-0103		_	ENT. MAP			
17682 Mitchell N., Suite 201, Irvine, CA 92614 BPebbles@CaliberRetailProperties.co 5. APPLICANT'S REPRESENTATIVE (or person to be Contacted for information during					PAR. MAP				
processing)				la la			016-00003		
FRANCIS CHU 6. ADDRESS	n eterni	-	7. PHONE/FAX/E-mail			V.P. <u>Z</u>	UP16-00002		
14842 CANTERBURY AV	Æ, TUSTIN, CA		H:714-875-6615 chu@idconsulting.us	ŀ	_		8916-00004		
PART II - PROPERTY DESCRIPTION						H.P.A.C.	KT16 00004		
8. LOCATION					9. SIZE				
624 N Coast Hwy (SEC N Coast Hwy & Windward Way)					0.46 acre (20,005 sf)				
10. GENERAL PLAN 11. ZONING 12. LAND USE Redevelopment Project C-1; D (Downtown District)				1	13. ASSESSOR'S PARCEL NUMBER 143-246-09 & 10				
Area Sub District 9 General Commercial				ONCTT					
14. LATITUDE 15. LONGITUDE 33d11'56.17" N 117d22'55.90"W									
PART III – PROJECT DESCRIPTION									
16. GENERAL PROJECT DESCRIPTION Conditional Use Permit for a Coffee/Espresso Drive-Through user; Regular Coastal Permit for projects located in the Coastal Zone; Development Plan Review for new development; Lot Merger of 2 lots (7 & 8) for APN #143-246-09									
17. PROPOSED GENERAL	18. PROPOSED ZO	NING	19. PROPOSED LAND	USE	20. NO	. UNITS	21. DENSITY	·	
PLAN Redevelopment Project Area	C-1; D (Downtown Sub District 9						N/A		
22. BUILDING SIZE	23. PARKING SPAC	unct 9			N/A N/A 25. % LOT COVERAGE or FAR				
3,720 SF	24 Spaces 20%				18.60%				
PART IV - ATTACHMEN	тѕ								
		27. LEC	7. LEGAL DESCRIPTION		28. TITLE REPORT				
			30. ENVIRONMENTAL INFO FORM		31. PLOT PLANS				
32. FLOOR PLANS AND ELEVATIONS 33. CERTIFICATION OF POSTING PART V - SIGNATURES				34. OTHER (See attachment for required reports)					
SIGNATURES FROM ALL OWNERS OF THE SUBJECT PROPERTY ARE NECESSARY BEFORE THE APPLICATION CAN BE ACCEPTED. IN THE CASE OF PARTNERSHIPS OR CORPORATIONS, THE GENERAL PARTNER OR CORPORATION OFFICER SO AUTHORIZED MAY SIGN. (ATTACH ADDITIONAL PAGAES AS NECESSARY).									
35. APPLICANT OR REPRESENTATIVE (Print): 36. DATE 37. OWNER (Print) 38. DATE						B. DATE			
	COAST HW.	t b	A 19 2010 30	Ar	ina	W) a	endel 5	-12-16	
Sign: Si									
 I DECLARE UNDER PENALTYOF PERJURY THAT THE ABOVE INFORMATION IS TRUE AND CORRECT. FURTHER, I UNDERSTANDING THAT SUBMITTING FALSE STATEMENTS OR INFORMATION IN THIS APPLICATION MAY CONSTITUTE FRAUD, PUNISHABLE IN CIVIL AND CRIMINAL PROCEEDINGS. I HAVE READ AND AGREE TO ABIDE BY THE CITY OF OCEANSIDE DEVELOPMENT SERVICES DEPARTMENT AND ECONOMIC AND COMMUNITY DEVELOPMENT DEPARTMENT POLICY NO. 2011-01/POLICY AND PROCEDURE FOR DEVELOPMENT DEPOSIT ACCOUNT ADMINISTRATION. 									
Appendix A	5 Mar - 197	Pa	age 1-A				5/19/2011		

624 N. COAST HIGHWAY <u>PROJECT DESCRIPTION – REVISED 01/12/2017</u>

EXISTING CONDITION:

Zoning: C-1 (Neighborhood Commercial) Subarea 9 Land Use: General Commercial Neighborhood Area: D (Downtown District) Local Coastal Zone Assessor Parcel Numbers:143-246-09 & 143-246-11 & 143-246-12

The existing site comprised of 4 lots in three parcels under three separate ownerships totaling ±0.46 acres at the southeast corner of N. Coast Highway and Windward Way. The existing development appears to have been completed in early 1980's consisting of a single story Der Wienerschnitzel Drive-Thru Restaurant with covered area of 1,019 sq.ft. and interior floor area of approximately 872 sq. ft. with fully improved asphalt paving, striped parking, landscaping and site lighting. A public alley is located contiguous east of the site.

The existing development provides 5 ft and 6 ft of building setback from property line on N. Coast Highway and Windward Way respectively, and approximately 1,351 sf (6.75%) of landscape area. Current site is accessed by two driveways on N. Coast Highway, one entry driveway and a separate exit driveway on Windward Way, and an ingress/egress access from the alley.

PROPOSED PROJECT:

The project proposes to completely demolish the existing restaurant and parking area, and develop a single multi-tenants one story structure with total floor area of 3,720 sq. ft and associated on-site improvement, contingent upon the merger of existing Lots 7 & 8. (See 'Lot Merger' below). The tenants include 1,800 sq. ft of Starbucks Coffee Drive-Thru, and 1,804 sq. ft of other future retail user, with remainder area for a utility service room. The project will be an architecturally enhanced modernist structure replacing the existing dated structure consistent with the goal of downtown development district design guidelines. The building is primarily 21 feet tall with an accent tower element of 31 feet tall.

Development Plans:

The project will be provided with 24 parking stalls at a 6.45/1000 parking ratio with a 0.186 FAR. The coffee shop will have interior seating area of approximately 750 sq.ft. Project access is provided with vehicular ingress/egress driveway from North Coast Highway, adjacent alley, and exit driveway to Windward Way. Improvement to City traffic circulation includes the proposed closure of the existing northern most of the two existing driveways on North Coast Highway, and removal of the entry driveway adjacent to the alley on Windward Way.

The Project will provide building setback of 13 ft and 12 ft from N Coast Highway and Windward Way respectively, exceeding city requirement of 10 ft, upgraded and increased landscape area of 3,800 sq. ft. (19%), improved water quality with Storm Water Mitigation Plan, and site amenities such as hand railing, bike racks, and benches for customer security and convenience.

The proposed Starbucks Drive-thru request 24 hours operation, with dining room operation between 5:00 a.m. and 12:00 a.m. There would be 4-6 employees on site per shift, with 3 generally full-time shifts per day.

Lot Merger:

A lot merger was processed to merge existing lots 7 & 8 in Parcel A (APN 143-246-09) to allow for the building construction within Parcel A. The Grant Deed, Certificate of Compliance, and Notice of Lot Merger were all recorded by the San Diego County Recorder on September 7, 2016.

Lot Separation:

A lot separation was processed for lots 9 & 10, previously a single parcel. The project now contains 3 APNs: 143-246-09, 143-246-11, 143-246-12

The proposed project is consistent with the Land Use, Zoning, and General Plan within the Downtown District and in conformance with the development standards of the Downtown Zoning Ordinance in meeting or exceeding all of the applicable non-residential development standards. The project is consistent with the objective of the Local Coastal Program the Land Use Element of the General Plan.





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Oceanside, CA

624 N. Coast Hwy







DATE: MCG JOB #



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624 N. Coast Hwy Oceanside, CA

 06-04-2016
 ROOF PLAN

 11.1140.22
 ROOF PLAN

 REPORTOR
 SCALE: 1-0" = 1/8"

 ALL ROTAT RESIDUAL
 SCALE: 1-0" = 1/8"

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DATE: MCG JOB #:

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RETAIL PROPERTIES GROUP 17882 Mitchell N. Suite 201 Inine, CA 82614 949-725-0103

Oceanside, CA

624 N. Coast Hwy

05-04-2016 15,154.02

DATE MCG JOB #

SOUTHWEST ELEVATION

REVISIONS Its elevellon A NOU ANCHIECTS NOTE The Internation optimized periods in Optimized an grant of a DATE 07-21-2016 09-29-2016

EXTERIOR ELEVATIONS SCALE: 1-0" = 1/8"

SOUTHEAST ELEVATION









NORTHWEST ELEVATION





111 Paulites, Suite 200 Irvine, California 92618 7 949,553,1117 f 949,474,7156 mogarchitecture.com



Oceanside, CA

624 N. Coast Hwy

SOUTHWEST ELEVATION

EXTERIOR ELEVATIONS SCULE 1-0" = 1/6" 05-04-2016 15.154,02 REVISIONS DATE MCG JOB # DATE

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SOUTHEAST ELEVATION

COLOR: TXG1.5 TXG GRAY BY: ALPOLIC

COLOR: 14 BY: KAMMEER

COLOR: C61 BY: RESYSTA

MATT TEXTURE BLACK BY:GREENSCREEN

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COLORS & MATERIALS:

SW7076 "CYBERSPACE BY: SHERMIN WILLIAMS PAINT SW7067 CITYSPACE BY: SHERWIN WILLIAMS PAINT SW7649 SILVER PLATE BY: SHERWIN WILLIAMS PAINT SW7004 SNOWBOUND BY: SHERMIN WILLIAMS PAINT

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PLASTER REVEAL LINES, TYP. COLOR TO MATCH ADJACENT WA

SIGNAGE, BY TENANT

METAL DOORFRAM

WOOD TRELLIS

EXTERIOR PLASTER FINISH

FINISHES:

C-CHANNEL FASCIA

METAL CANOPY

COMPOSITE WOOD SIDING!

METAL PANEL

ALURINUM STOREFROI WITH CLEAR GLAZING

SIMULATED CONCRETE FINISH

HANDRAIL/FENCE

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